

## SERRA x STUMPTOWN MOCHA BAR

### INTRODUCTION

The limited-edition Stumptown Mocha Bar is the perfect fall treat to cozy up with in this Portland weather. Not to mention a wonderful story to share with tourists and coffee connoisseurs.

Stumptown, Serra, and Woodblock Chocolate have collaborated to craft this exclusive bar using Stumptown's Hair Bender coffee, Woodblock Chocolate's 45% Peruvian cacao milk chocolate, and Prüf Cultivar's 2:1 Astral Works CO<sub>2</sub> oil.

### PRODUCT DETAILS

The mocha bar is a gently dosed 2:1 "focus" that uses single-strain Astral Works oil [5mg CBD and 2.5mg THC per serving]. Pricing is set to \$4.50 wholesale for the small, 4-serving bar.

### INGREDIENTS

Cacao, cane sugar, whole milk powder, cocoa butter, Stumptown Hair Bender Blend coffee, and cannabis oil.

Note: contains milk

### KEY SELLING POINTS

- Limited run with limited qty. [150 small bars] GET THEM WHILE SUPPLIES LAST!
- Pricing matches the core Serra chocolate line
- Only available in select stores
- Caffeine and CBD may have a synergistic effect wherein the CBD calms the "Jitteriness."
- Having the lower dose of THC makes this product ideal for starting your day
- Local products through and through, from the coffee to the cannabis.
- Single-origin cannabis oil, not a blend

